

Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 23, 2025



Latitude: 28.344012 Longitude: -81.364391

Ventura Downs Kissimmee, FL		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Population	Current Year Estimated Population	43,130	151,756	527,695
	Population Est 25Q1	42,956	151,196	521,270
	Population Est 24Q4	42,797	150,170	517,098
	Population Est 24Q3	42,707	149,678	513,915
	Population Est 24Q2	42,611	149,130	507,645
	Population Est 24Q1	42,529	148,987	505,830
	Population Est 23Q4	42,326	148,190	501,721
	Population Est 23Q3	42,200	147,711	497,332
	Population Est 23Q2	42,189	147,485	493,646
	Population Fcst	42,743	154,036	570,752
	2010 Census Population	35,005	112,446	339,979
	2000 Census Population	21,977	74,076	233,186
	1990 Census Population	13,137	39,005	154,545
	Current Year Daytime Population	29,169	119,164	676,472
	Average Seasonal Population	1,456	4,514	37,633
	Historical Annual Growth, 1990 – 2000	5.28%	6.62%	4.20%
	Historical Annual Growth, 2000 – 2010	4.77%	4.26%	3.84%
	Estimated Annual Growth, 2010 – CY	1.45%	2.09%	3.08%
	Projected Annual Growth, CY to Y5	-0.18%	0.30%	1.58%
	Group Qtrs Est	18	1,498	3,915
Transient Est Average Last 4 Qtrs	137	4,691	199,216	
Households	Current Year Estimated Households	13,556	49,044	179,870
	Households Est 25Q1	13,503	48,852	177,695
	Households Est 24Q4	13,452	48,520	176,290
	Households Est 24Q3	13,422	48,350	175,141
	Households Est 24Q2	13,395	48,180	172,900
	Households Est 24Q1	13,368	48,129	172,323
	Households Est 23Q4	13,304	47,864	170,873
	Households Est 23Q3	13,266	47,709	169,381
	Households Est 23Q2	13,260	47,632	168,107
	Households Fcst	13,432	49,801	194,887
	2010 Census Households	10,719	35,846	116,403
	2000 Census Households	6,806	23,779	82,412
	1990 Census Households	4,187	12,895	57,184
	Historical Annual Growth, 1990 – 2000	4.98%	6.31%	3.72%
	Historical Annual Growth, 2000 – 2010	4.65%	4.19%	3.51%
	Estimated Annual Growth, 2010 – CY	1.63%	2.19%	3.05%
	Projected Annual Growth, CY to Y5	-0.18%	0.31%	1.62%
Population per Household	3.18	3.06	2.91	

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Ventura Downs Kissimmee, FL		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	1.4%	1.4%	2.0%
	HH Income \$250,000 to \$499,999	1.6%	1.7%	2.4%
	HH Income \$200,000 to \$249,999	3.8%	4.0%	5.7%
	HH Income \$175,000 to \$199,999	2.7%	3.5%	4.1%
	HH Income \$150,000 to \$174,999	5.6%	5.6%	5.9%
	HH Income \$100,000 to 149,999	21.2%	20.5%	18.9%
	HH Income \$75,000 to 99,999	16.7%	15.2%	14.0%
	HH Income \$50,000 to 74,999	22.1%	18.6%	17.4%
	HH Income \$35,000 to 49,999	9.4%	10.9%	10.6%
	HH Income \$25,000 to 34,999	4.4%	5.9%	6.8%
	HH Income \$15,000 to 24,999	5.7%	6.9%	6.0%
	HH Income \$0 to 14,999	5.3%	5.8%	6.2%
	Average Household Income	\$93,953	\$95,298	\$104,857
	Median Household Income	\$78,837	\$77,793	\$79,850
	Per Capita Income	\$29,537	\$30,968	\$35,909
	Average Disposable Income	\$80,967	\$80,310	\$85,129
	Median Disposable Income	\$69,791	\$68,953	\$70,879
	Discretionary HH Income Over \$150,000	3.3%	3.7%	5.0%
	Discretionary HH Income \$125,000 to \$149,999	3.4%	3.9%	4.7%
	Discretionary HH Income \$100,000 to \$124,999	7.6%	6.9%	7.1%
	Discretionary HH Income \$75,000 to \$99,999	14.0%	12.8%	11.3%
	Discretionary HH Income \$50,000 to \$74,999	24.2%	22.1%	18.6%
	Discretionary HH Income \$25,000 to \$49,999	30.0%	27.2%	25.6%
	Discretionary HH Income Under \$25,000	17.4%	23.4%	27.8%
	Average Discretionary HH Income	\$58,932	\$56,859	\$56,521
	Median Discretionary HH Income	\$52,095	\$49,363	\$46,349
	Householder White – Count	1,580	6,992	44,870
	Median HH Income	\$80,337	\$88,919	\$96,399
	Average HH Income	\$90,353	\$96,892	\$104,136
	Householder Black or African-American – Count	1,145	3,826	15,918
	Median HH Income	\$82,218	\$78,056	\$66,641
	Average HH Income	\$84,014	\$81,002	\$76,515
	Householder Hispanic – Count	8,914	30,703	89,718
	Median HH Income	\$77,367	\$73,558	\$73,343
	Average HH Income	\$87,304	\$84,008	\$84,932
Householder Asian or Pacific Islander – Count	369	1,714	6,391	
Median HH Income	\$87,091	\$93,812	\$103,520	
Average HH Income	\$85,291	\$97,825	\$106,873	
Householder Other or Pacific Islander – Count	1,548	5,808	22,974	
Median HH Income	\$83,809	\$83,424	\$82,640	
Average HH Income	\$92,988	\$91,534	\$93,378	

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Gender	Male Population	20,828	73,420	255,596
	Female Population	22,302	78,335	272,099
Total Population by Age	Count of Pop 0 to 4 years	2,481	8,775	32,053
	Count of Pop 0 to 7 years	3,273	11,801	43,462
	Count of Pop 5 - 13	4,099	14,959	55,203
	Count of Pop 14 - 18	2,288	8,064	28,940
	Count of Pop 19 - 22	2,416	8,408	29,352
	Count of Pop 22 - 25	1,844	6,384	21,798
	Count of Pop 25 - 29	2,838	9,961	35,133
	Count of Pop 30 - 34	2,787	10,058	37,309
	Count of Pop 35 - 39	2,871	10,363	37,353
	Count of Pop 40 - 44	2,919	10,434	38,112
	Count of Pop 45 - 59	8,841	30,454	105,073
	Count of Pop 60 - 74	6,779	23,771	75,799
	Count of Pop 75 - 84	2,277	7,740	24,135
	Count of Pop 85+	690	2,385	7,435
	% of Pop 0 to 4 years	5.8%	5.8%	6.1%
	% of Pop 0 to 7 years	7.6%	7.8%	8.2%
	% of Pop 5 - 13	9.5%	9.9%	10.5%
	% of Pop 14 - 18	5.3%	5.3%	5.5%
	% of Pop 19 - 22	5.6%	5.5%	5.6%
	% of Pop 22 - 25	4.3%	4.2%	4.1%
	% of Pop 25 - 29	6.6%	6.6%	6.7%
	% of Pop 30 - 34	6.5%	6.6%	7.1%
	% of Pop 35 - 39	6.7%	6.8%	7.1%
	% of Pop 40 - 44	6.8%	6.9%	7.2%
	% of Pop 45 - 59	20.5%	20.1%	19.9%
	% of Pop 60 - 74	15.7%	15.7%	14.4%
	% of Pop 75 - 84	5.3%	5.1%	4.6%
	% of Pop 85+	1.6%	1.6%	1.4%
Median Age	39.9	39.5	38.2	
Average Age	40.1	39.9	38.8	
Male Population by Age	% of Pop 0 to 4 years	6.1%	6.1%	6.4%
	% of Pop 5 - 13	10.1%	10.5%	11.1%
	% of Pop 14 - 18	5.8%	5.7%	5.8%
	% of Pop 19 - 22	5.9%	5.9%	5.8%
	% of Pop 22 - 25	4.3%	4.5%	4.3%
	% of Pop 25 - 29	6.9%	6.9%	6.8%
	% of Pop 30 - 34	6.9%	7.0%	7.2%
	% of Pop 35 - 39	6.8%	6.8%	7.1%
	% of Pop 40 - 44	6.6%	6.7%	7.1%
	% of Pop 45 - 59	20.4%	19.8%	19.6%
	% of Pop 75 - 84	4.5%	4.4%	4.1%
	% of Pop 60 - 74	14.6%	14.5%	13.7%
	% of Pop 85+	1.2%	1.2%	1.1%
	Median Age	38.0	37.5	36.8
Average Age	38.8	38.4	37.7	

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	% of Pop 0 to 4 years	5.4%	5.5%	5.7%
	% of Pop 5 - 13	9.0%	9.3%	9.9%
	% of Pop 14 - 18	4.9%	5.0%	5.2%
	% of Pop 19 - 22	5.3%	5.2%	5.3%
	% of Pop 22 - 25	4.2%	4.0%	3.9%
	% of Pop 25 - 29	6.3%	6.2%	6.5%
	% of Pop 30 - 34	6.1%	6.3%	7.0%
	% of Pop 35 - 39	6.5%	6.8%	7.1%
	% of Pop 40 - 44	7.0%	7.1%	7.4%
	% of Pop 45 - 59	20.6%	20.3%	20.2%
	% of Pop 60 - 74	16.8%	16.7%	15.0%
	% of Pop 75 - 84	6.0%	5.8%	5.1%
	% of Pop 85+	1.9%	1.9%	1.7%
	Median Age	41.6	41.3	39.5
Average Age	41.4	41.2	39.9	
Race	Count of White	12,918	46,504	196,876
	Count of Black or African-American	5,335	17,167	63,434
	Count of Asian or Pacific Islander	1,711	7,368	26,350
	Count of Other races	23,167	80,716	241,035
	White	30.0%	30.6%	37.3%
	Black or African American	12.4%	11.3%	12.0%
	Asian	4.0%	4.9%	5.0%
	Other Races	53.7%	53.2%	45.7%
Language Spoken	Speak English at Home	34.5%	36.1%	42.1%
	Speak Spanish at Home	57.6%	56.3%	47.5%
	Speak French or French Creole at Home	2.0%	1.5%	2.4%
	Speak German at Home	0.1%	0.1%	0.2%
	Speak Other Indo-European Languages at Home	1.6%	2.1%	3.1%
	Speak Russian and Other Slavic Languages at Home	0.8%	0.5%	0.6%
	Speak Chinese at Home	0.1%	0.4%	0.4%
	Speak Korean at Home	0.0%	0.0%	0.0%
	Speak Vietnamese at Home	0.9%	0.5%	0.5%
	Speak Other Asian Languages at Home	0.2%	0.4%	0.8%
	Speak Tagalog and Other Pacific Languages at Home	1.9%	1.2%	0.9%
	Speak Other Language at Home	0.3%	0.7%	1.5%
Hispanic	Hispanic Population	29,666	100,346	292,203
	Hispanic Population Percent	68.8%	66.1%	55.4%
	Mexican	2.6%	3.3%	5.6%
	Puerto Rican	49.2%	46.8%	44.5%
	Cuban	6.5%	4.9%	5.2%
	Dominican	7.5%	8.7%	9.1%
	Central American	5.2%	5.5%	6.1%
	South American	25.5%	27.1%	25.7%
	Other Hispanic	3.5%	3.8%	3.7%
	2000 Hispanic Population Percent	51%	43%	33%
	1990 Hispanic Population Percent	29%	23%	15%

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Ancestry	American (percent of total population)	0.8%	0.9%	1.4%
	American	0.6%	0.7%	1.2%
	Native American (ie. Indian/Eskimo)	0.1%	0.1%	0.1%
	Hawaiian/Pacific Islander	0.1%	0.1%	0.1%
	Asian (percent of total population)	1.4%	2.5%	3.2%
	Chinese	0.2%	0.6%	0.6%
	Japanese	0.0%	0.0%	0.1%
	Korean	0.0%	0.0%	0.1%
	South Central Asian (ie. Indian)	1.0%	1.6%	1.8%
	South East Asian (ie. Vietnamese)	0.2%	0.2%	0.4%
	Other Asian	0.1%	0.1%	0.2%
	European (percent of total population)	2.5%	3.3%	7.2%
	British	0.3%	0.6%	1.4%
	Dutch	0.0%	0.0%	0.1%
	French	0.1%	0.1%	0.3%
	German	0.5%	0.7%	1.5%
	Italian	0.6%	0.6%	1.1%
	Polish	0.2%	0.2%	0.3%
	Scandinavian	0.1%	0.1%	0.3%
	Scotch/Irish	0.5%	0.7%	1.5%
Other European (ie. Greek/Russian)	0.3%	0.3%	0.6%	
Middle Eastern	0.0%	0.1%	0.5%	
Other Ancestry	10.3%	11.1%	13.1%	
Unclassified Ancestry	3.3%	3.8%	6.5%	
Education (Age 25+)	Adult Population (25 Years or Older)	30,002	105,167	360,349
	Elementary (0 to 8)	4.9%	5.5%	5.6%
	Some High School (9 to 11)	8.1%	6.5%	6.0%
	High School Graduate (12)	29.4%	27.8%	25.9%
	Some College (13 to 16)	20.6%	20.7%	18.4%
	Associates Degree Only	10.7%	11.3%	11.6%
	Bachelors Degree Only	18.4%	18.2%	21.6%
	Graduate Degree	8.0%	10.0%	11.0%
	% College (4+)	26.3%	28.2%	32.6%
Household Type	Total Households – count	13,556	49,044	179,870
	One Person HHs – count	1,829	7,690	33,772
	Family HHs – count	10,809	38,216	131,014
	Married Couple – count	7,442	26,097	89,831
	w/own children – count	2,718	10,333	38,324
	w/out own children – count	4,724	15,764	51,507
	Male Householder – count	781	2,423	10,939
	Female Householder – count	2,586	9,696	30,244
	Non-Family Households – count	919	3,137	15,084
	1 Person Household	13.5%	15.7%	18.8%
	2 Person Household	26.7%	27.6%	28.9%
	3 Person Household	22.2%	21.4%	19.9%
	4 Person Household	19.6%	18.7%	17.9%
	5 Person Household	10.3%	9.6%	8.7%
6 Person Household	4.8%	4.3%	3.7%	
7+ Person Household	2.9%	2.7%	2.2%	
% Households With Children	28.2%	31.3%	32.1%	

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Housing	Total Housing Units	14,638	53,726	206,201
	Owner Occupied Percent	65.9%	59.2%	50.1%
	Renter Occupied Percent	26.8%	32.1%	37.1%
	Vacant Housing Percent	7.4%	8.7%	12.8%
	Total Housing Units (Census 2000)	8,135	27,146	93,820
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	0.6%	0.8%	2.7%
	Property Value \$750,000 to \$999,999	2.9%	4.2%	7.3%
	Property Value \$500,000 to \$749,999	16.0%	20.7%	20.0%
	Property Value \$400,000 to \$499,999	20.9%	21.1%	19.1%
	Property Value \$300,000, to \$399,999	33.6%	26.0%	21.2%
	Property Value \$200,000 to \$299,999	16.9%	14.7%	14.6%
	Property Value \$150,000 to \$199,999	3.7%	3.7%	4.1%
	Property Value \$100,000 to \$149,999	1.9%	2.2%	3.3%
	Property Value \$60,000 to \$99,999	0.3%	1.2%	1.6%
	Property Value \$40,000 to \$59,999	1.1%	1.1%	1.2%
	Property Value \$0 to \$39,999	1.4%	3.7%	3.3%
	Median Home Value	\$373,233	\$389,987	\$403,657
Wealth per Household	\$0 and under - percent	17.4%	17.8%	18.1%
	\$1 to \$4999 - percent	8.6%	8.8%	9.0%
	\$5k to \$9999 - percent	4.6%	4.7%	4.8%
	\$10k to \$24999 - percent	6.4%	6.5%	6.6%
	\$25k to \$49999 - percent	7.0%	6.9%	6.9%
	\$50k to \$99999 - percent	10.5%	10.4%	10.2%
	\$100k to \$249999 - percent	18.3%	18.0%	17.7%
	\$250k to \$499999 - percent	13.1%	12.9%	12.7%
	\$500k+ - percent	14.1%	14.0%	14.0%
	Median HH Wealth	\$78,242	\$75,235	\$72,435
	Avg HH Wealth	\$233,897	\$231,665	\$230,232
Economic Viability	Economic Viability Local	283	287	292
	Economic Viability Indexed	102	103	105
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	23,898	82,962	279,488
	Managerial/Executive	16.1%	15.3%	15.7%
	Professional Specialty	13.6%	15.6%	17.8%
	Healthcare Support	2.8%	2.0%	2.0%
	Sales	9.3%	10.6%	11.4%
	Office & Administrative Support	11.8%	15.0%	12.2%
	Protective Service	1.7%	2.0%	1.8%
	Food Preparation	5.2%	6.0%	7.0%
	Building Maintenance & Cleaning	5.1%	5.7%	5.8%
	Personal Care	5.4%	3.9%	3.8%
	Farming, Fishing, & Forestry	0.2%	0.1%	0.3%
	Construction	9.9%	9.0%	8.8%
	Production & Transportation	18.9%	14.8%	13.6%
	Percent White Collar Workers	53.6%	58.6%	59.0%
	Percent Blue Collar Workers	46.4%	41.4%	41.0%

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	Agriculture/Mining/Construction	7.4%	7.6%	7.5%
	Manufacturing	3.2%	4.2%	4.7%
	Transportation	10.1%	8.5%	8.8%
	Information	1.2%	1.3%	1.3%
	Wholesale/Retail	16.0%	17.2%	15.8%
	Finance, Insurance, Real Estate	9.1%	7.6%	6.9%
	Professional Services	3.9%	5.1%	6.4%
	Management Services	0.4%	0.4%	0.2%
	Administrative/Waste Services	5.8%	6.1%	6.5%
	Educational Services	16.4%	16.0%	15.5%
	Entertainment Services	17.2%	18.0%	18.6%
	Other Professional Services	6.5%	4.6%	4.7%
	Public Administration	2.7%	3.3%	3.0%
Vehicles per HH	No Vehicles	3.3%	3.6%	5.3%
	1 Vehicle	29.1%	33.1%	35.1%
	2 Vehicles	40.2%	39.2%	39.8%
	3 or more vehicles	27.3%	24.1%	19.8%
	Average Number of Vehicles	2.01	1.92	1.81
Change	Births (last 12 months)	469	1,636	5,925
	Deaths (last 12 months)	289	982	3,158
	Migration (last 12 months)	340	1,990	17,356
Work place	Workplace Establishments	562	3,562	17,700
	Workplace Employees (FTE)	5,932	34,431	333,212